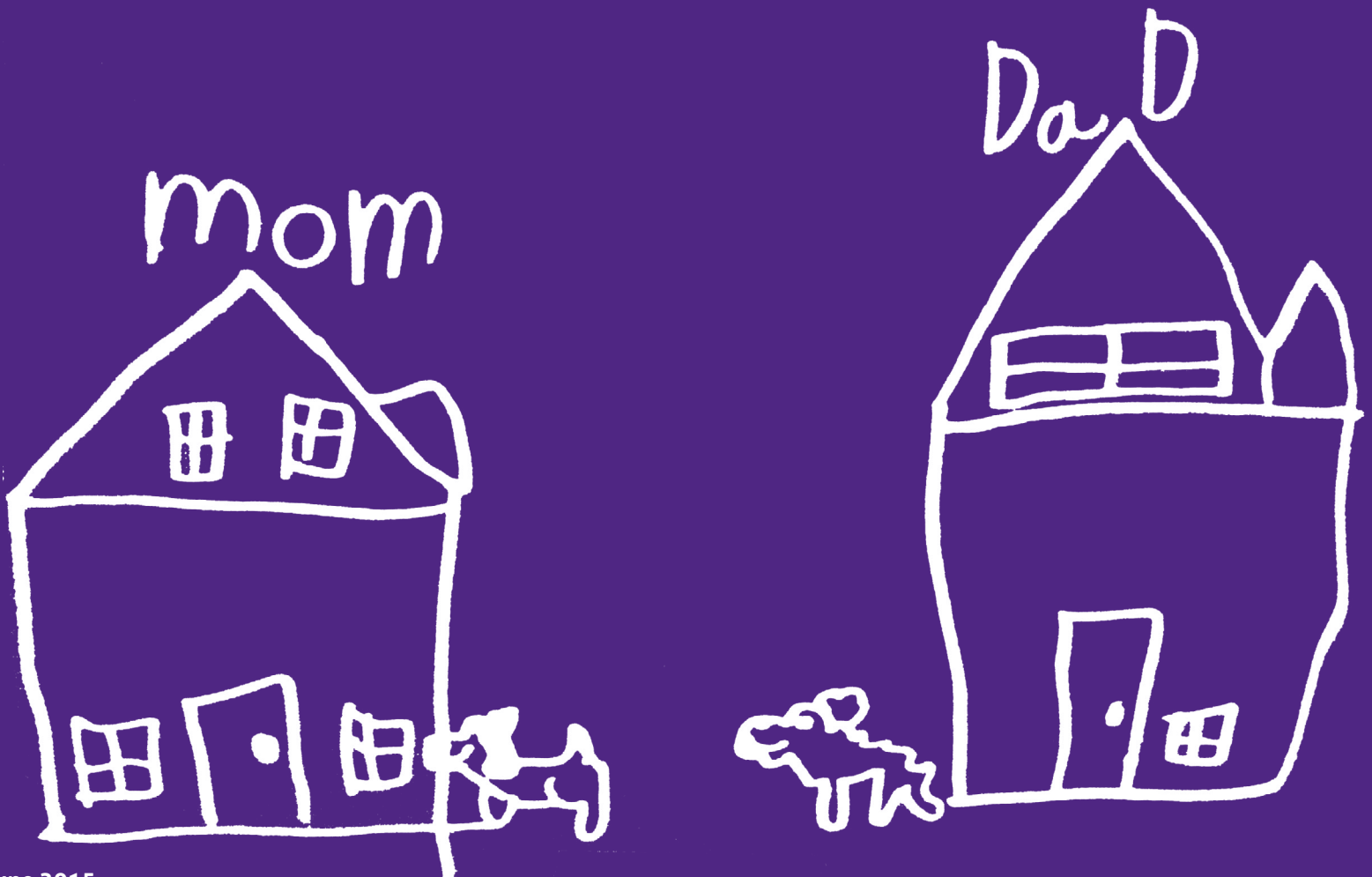


# 2014 Annual Report



We're a family  
even if we live  
in 2 homes.



Dear Friends,

# Thank you!

It’s been another exciting year at Kids In The Middle. We have been in our new home for over two years, and we continue to see tremendous client growth in our central Maplewood location. In 2014, we helped over 3500 children and families “in the middle” of divorce.

In January 2014, we implemented a new, three-year strategic plan. The plan was developed through a rigorous process that incorporated input from staff, board members, clients, and community stakeholders. This process resulted in a new plan with five key focus areas; financial stability, agency programs, agency staff, board and volunteer development and client growth.

After a thorough assessment, the Agency made the decision to combine its previously separate Agency Based Counseling therapists and its School Outreach Counseling therapists into one Clinical Therapy Team. Our therapists are now all trained to work in both the Agency and School programs, allowing for a larger, experienced staff of therapists with the ability to provide even more direct service to clients in need.

December was a big month for change at the Agency. Chief Executive Officer Judy Berkowitz informed the Board of Directors that she would be announcing her retirement after ten years of dedicated service to the Agency. The transition of leadership began as I was appointed Interim Chief Executive Officer. As the board continued to process through the new strategic plan and who would be most qualified to lead KITM into the future, I was pleased that they saw my personal experience with divorce, both as a child of divorce and a parent of children of divorce, combined with my years of experience as a development professional and knowledge of the Agency, made me a strong fit for the position of Chief Executive Officer. I am humbled and excited to now serve Kids In The Middle in this capacity.

In 2014, we positioned Kids In The Middle to be stronger than ever for 2015 and beyond. Our vision to reach the needs of each child, parent, and grandparent that have been impacted by divorce is clear. We believe that at such a time in our history, when the rate of divorce is now over 50%, the mission and service of KITM will continue to make a profound difference in the lives of many in need of specialized, professional guidance and support in order to thrive through a very difficult life crisis.

On behalf of the Kids In The Middle staff, Board of Directors and families, we thank the community for 38 years of support. We could not accomplish this important work without you, and we are grateful for you.

With gratitude,  
*Meredith Friedman*  
Meredith Friedman  
Chief Executive Officer

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I was very sad  
and depressed,



The therapists helped me  
cope with worries and stress.



MISSION

Kids In The Middle helps children, parents and families thrive during and after divorce through counseling, education and support.

VISION

Kids In The Middle will improve the lives of families in the greater St. Louis community with compassion, care and confidentiality to children, parents and families facing the challenges of separation, divorce and remarriage.

CORE VALUES

Child Centered

Focusing on the best interest of the child

Confidentiality

Creating a safe place for children and parents to discuss their concerns

Integrity

Demonstrating honesty, impartiality, mutual respect and trustworthiness

Compassion

Showing care and kindness to others

Collaboration

Working together as a team, both within the Agency and in the community, to provide a positive experience for everyone we serve

Innovation

Leading the field of divorce counseling and education by developing new methods and best practices

Quality

Striving for excellence in every aspect of the organization

I feel happy when I see my dad

AND

I feel happy when I see my mom



"Kids In The Middle helps because I can tell them private things, and I don't have to worry about them telling my parents about the problems I'm having with them."

-Allison, age 11

"Kids In The Middle is the best because it helps when you are sad about divorce, so you talk about your feelings and feel better."

-Mikey, age 7

"I found out that kids have to deal with a lot of little things that I never imagined. There's not always an easy solution, but now I am more aware of things that could be an issue."

-Jane, KITM parent

"Kids In The Middle helped me learn that it is okay to love my mommy and my daddy the same."

-Joey, age 6

"KITM was the place where my son had the security to begin exploring the complex emotions any child faces while his family is changing shape. It's where he learned how to name those emotions, sort them and choose how to behave in the face of them."

-Beth, KITM parent

"I really liked talking with the other kids in Group at Kids In The Middle... because I knew the other kids were going through the same thing as me... it made me feel not so alone, and it made me feel normal."

-Ashley, age 10

"That's what really helped me the most... just being able to talk to someone else, and I knew they wouldn't tell anybody what I said, and they wouldn't judge me."

-Olivia, age 12



# Who We Helped

During 2014, Kids In The Middle (KITM) helped over 2,800 children and families through Agency Based, School Based and Court Based Programs and over 450 people through Community Education and Outreach. These services included:

## AGENCY BASED

- Assessments: 436 families
- Consultations: 85 parents
- Group counseling for children: 345 children
- Individual counseling for children: 131 children
- Family counseling: 85 families
- Individual counseling for parents: 92 parents
- Co-parenting counseling: 166 parents

## SCHOOL BASED

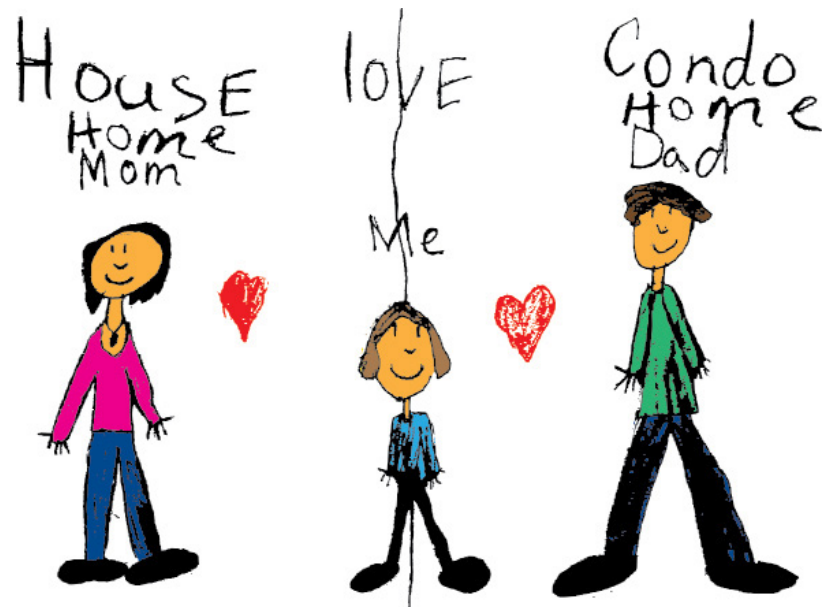
- School Outreach Counseling Program: 828 children

## COURT BASED

- COPE Class: 144 parents

## COMMUNITY EDUCATION & OUTREACH

- Community Presentations: 479 people
- Internship Program: 12 interns



# Highlights

- St. Louis County Children's Service Fund (CSF) awarded KITM \$500,000 for 2014 and 2015 to support counseling services. The new funding allowed the Agency to reduce sliding scale fees for St. Louis County residents, making a maximum fee of \$30 per session for these families.
- KITM was awarded a Discovery Initiative grant in the amount of \$169,565 from the St. Louis County Children's Service Fund to conduct an impact study. The 18-month project is evaluating the efficacy of the Agency's services.
- The 2014 Champion of Kids Award was presented to Rick Eisen at the Gala where \$193,980 was raised to provide counseling services to children and parents.



2014 Champion of Kids, Rick Eisen and daughter Abby  
Photo by Kelly Park Photography



Larry Friedman & Randi Mozenter, PhD



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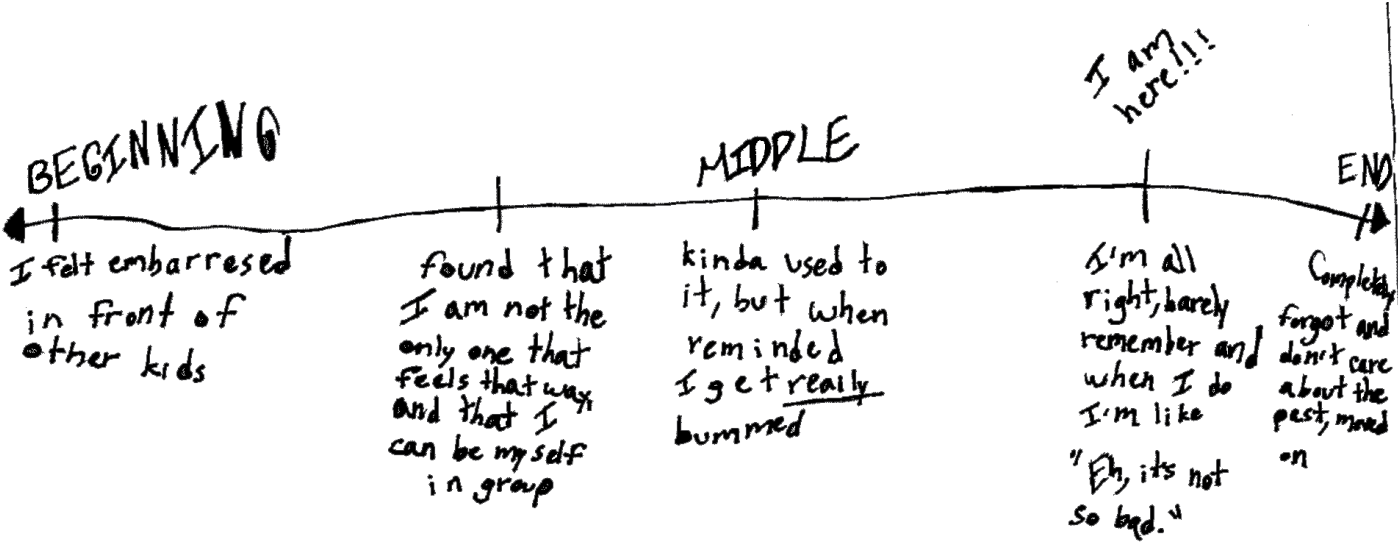
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Mark Graves  
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William Hauk  
Arleen Meyer Korenblat  
Mark Leadlove  
Loy Ledbetter  
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Lisa Prinster Messey  
Rya Ross Peterson, MD  
Heather Raznick  
Tracy Ring  
Patricia Rosenthal  
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Chantal Boctor	Tamara Hill	Bill Siebler
Erica Bosley	Taylor Hines	Taryn Shipley
Rochelle Brandvein-Aaronson	Whitey Holt	Dana Siegrist
Laura Callahan	Rachael Johnson	Jackie Smith
Anthony Chapman	Nick Kaminsky	Blake Steele
Shannon Cheatham	Julie Koontz	Kate Stevens
Joel Christie	Michelle Lauk	Jessica Stiverson
Bill Clarke	John Launius	Carey Stuesse
Joan Clarke	Justin Leekley	Michelle Swain
Sarah Contarini	Joel Lowe	Stacy Thibodeaux
Brittani Cooper	Marcia Lucas	Jon Vanhooser
Lindsey Douglas	Michael Lucas	Jim Vilbert
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Sydney Eisenstein	Paul McCain	Kirstin Vollmer
Dawn Emshousen	Kirsten McCain	Brandi Vollmer
Kurt Emshousen	Todd McTavish	Craig Vollmer
Verna England	Tony Molina	Rebecca Wagner
Heather Finley	Nikki Molina	Allie Walter
Julie Frame-Jones	Katie Myers	Taylor Watson
Nicole Gordon	Scott Myers	Shawna Williams
Sara Govero	Kelly Park	Lisa Williams
Debbie Granick	Lauren Parker	Geralyn Wilmsmeyer
Terese Grither	Maryann Pilsing	Roulin Xie
Malone Hanis	Patrick Pilsing	Jesse Zvibleman





# Outcomes

In 2014 Kids In The Middle’s outcomes-based counseling services demonstrated that children and families benefitted by participating in Kids In The Middle programs.

IN OUR AGENCY BASED COUNSELING PROGRAM:

- 84% of children and parents who participated in Agency Based Individual, Group or Family Counseling Services showed improvement in their ability to handle transitions involved in family separation and divorce
- 81% of parents in Co-Parenting Counseling increased effective co-parenting behaviors

IN OUR ST. LOUIS PUBLIC SCHOOLS OUTREACH COUNSELING PROGRAM:

- 79% of children showed an increase in using positive self-management and coping skills



# Events

SWIRL, SIP & SAVOR WINE TASTING

November 14, 2014  
St. Louis Motorcars  
Co-Chairs: Angie Schaefer & Carey Stuesse  
Funds raised: \$45,856  
225 guests



Tamara Hill, Angie Schaefer & Carey Stuesse



Kurt & Dawn Emshousen  
St. Louis Blues game, December 2014

OTHER EVENTS

St. Louis Blues game  
St. Louis Secrets Boutique  
Give STL Day  
Funds raised: \$12,872

GOLFING FOR KIDS

June 12, 2014  
The Country Club of St. Albans  
Co-Chairs: Judy & Bruce Rubin  
Funds raised: \$58,260  
144 golfers



Tony Naughton, Mike Hogan, Todd Tobiasz & Mike Corry



Steve & Anne Albart, Kevin & Nancy Cunneen, Jr.

GALA: MEET US IN ST. LOUIS

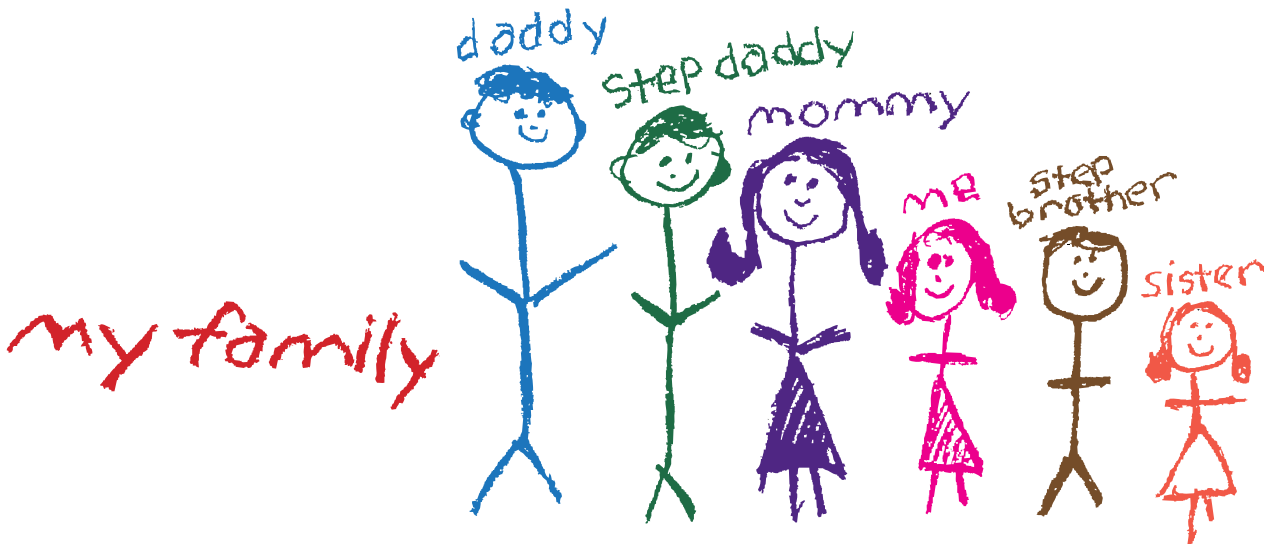
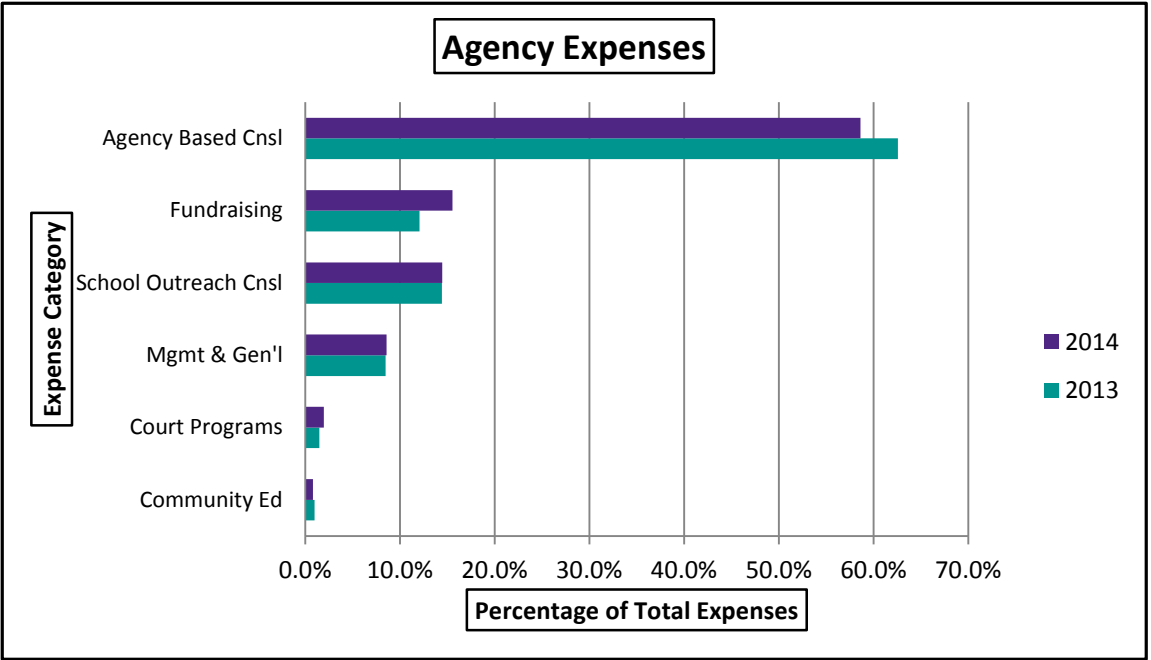
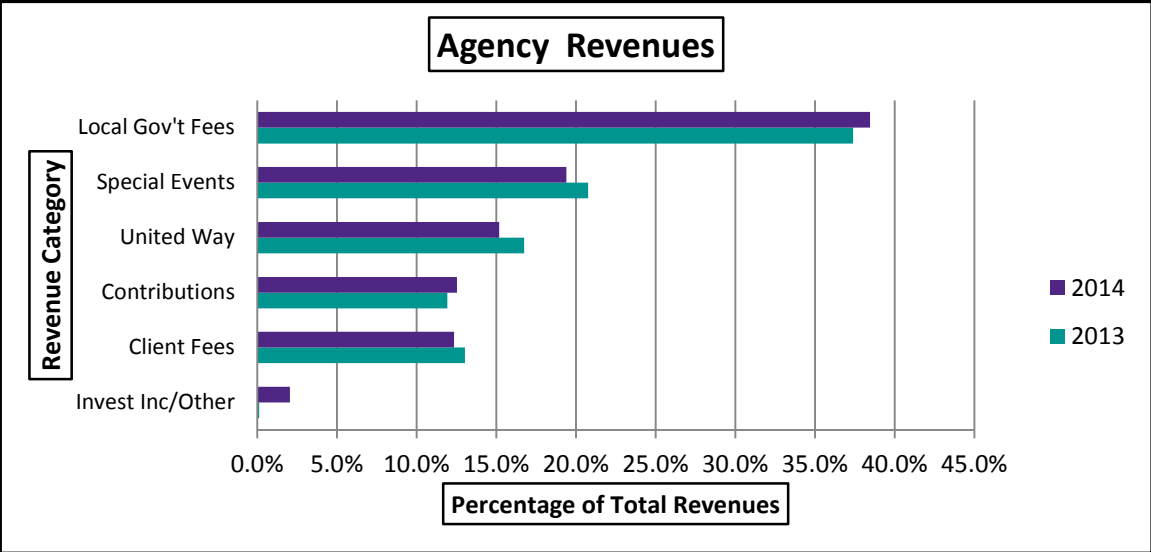
April 5, 2014  
Ameristar St. Charles  
Co-Chairs: Valerie & Steve Carr & Phil & Jenn Christofferson  
Funds raised: \$193,980  
365 guests



# Statement of Activities

For the years ended December 31, 2014 and 2013

	2014	2013
<b>REVENUES</b>		
<b>Public Support</b>		
Contributions	\$ 200,969	\$ 184,840
United Way	243,267	259,552
<b>Revenue</b>		
Local Government Fees	616,616	579,733
Client Fees	198,100	202,087
Special Events	310,968	321,811
Investment Income	31,176	1,073
Other	1,711	821
<b>Total Revenues</b>	<b>1,602,807</b>	<b>1,549,917</b>
<b>EXPENSES</b>		
<b>Program Services</b>		
Agency Based Counseling	972,725	1,087,218
School Outreach Counseling	239,895	250,640
Court Programs	32,907	25,832
Community Education & Outreach	13,483	17,104
<b>Supporting Services</b>		
Management and General	142,631	147,570
Fundraising	258,080	209,604
<b>Total Expenses</b>	<b>1,659,721</b>	<b>1,737,968</b>
Loss on Disposal of Fixed Assets	3,843	
<b>Change in Net Assets</b>	<b>(60,757)</b>	<b>(188,051)</b>
Net Assets, Beginning of Year	528,451	716,502
<b>Net Assets, End of Year</b>	<b>\$ 467,694</b>	<b>\$ 528,451</b>





January 1 - December 31, 2014

2014 CHAMPIONS FOR KIDS

Silver Level: \$10,000

Amy Blickensderfer & Chuck Dietrich  
The Bystrom Family  
Steve & Valerie Carr  
Arleen & Dr. Phillip Korenblat

Bronze Level: \$7,500

Matter Family Office & Kendall & Caroline Young  
Plaza Advisory Group, Inc.  
Stange Law Firm, P.C.

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Jordan & Stacey Lampkin  
Gala 2014... Meet Us In St. Louis



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