



Kids In The Middle®

Kids In The Middle Presents A Celebration of Childhood

Thursday, October 13 at Third Degree Glass Factory

For 45 years, Kids In The Middle has been helping families transition to a new way of life before, during and after separation and divorce for the sake of creating healthier futures for all involved. Each year Kids In The Middle serves 1,600 children and their families...never turning away a family due to financial resources.

10 Year Impact Statement

By 2031, Kids In The Middle will provide 45,000 kids and families with life-changing social and emotional skills to heal from the trauma of divorce and separation.

Sponsorship Opportunities

We hope you will join us in celebrating our 45th anniversary on Thursday, October 13 at Third Degree Glass Factory. Our annual gala is our largest source of revenue and allows us to honor our commitment to the community that our mental health services are available to those who need us. We appreciate your consideration of sponsorship.

Presenting Sponsor \$8,448 *One Available*

\$8,448 represents the cost of supporting one group of six children for group counseling.

- VIP Table for 10
- Sponsor Name/Logo on Custom Event Swag
- Sponsor Name/Logo on Marque at Event Entrance
- Option to include additional swag/collateral
- Premier Sponsor Name/logo placement on marketing materials for Gala, including:
 - Name/Logo on Gala Invitations (commitment by 9/9/2022)
 - Name/Logo on Cover of Program Book
 - Name/Logo on Prominent Event Signage
- Exclusive Recognition in Event Presentation
- Listed as a Presenting Sponsor on KITM Website, KITM Social Media, Gala Eblasts

Mission Video Sponsor \$4,600 *(TAKEN)*

\$4,600 represents the cost of supporting two children for 16 weeks of individual counseling.

- VIP Table for 10
- Sponsor Name/Logo featured in KITM Mission Video
- Option to include swag/collateral in goodie bag provided to event guests
- Sponsor Name/logo placement on marketing materials for Gala, including:
 - Name/Logo on Gala Invitations (commitment by 9/9/2022)
 - Name/Logo in Program Book
 - Name/Logo on prominent event signage in reception space
- Exclusive Recognition in Event Presentation
- Listed as a Sponsor on KITM Website, KITM Social Media, Gala Eblasts

Glass Blowing Sponsor \$3,500 (TAKEN)

\$3,500 represents supporting one group of 6 kids for 12 week summer program and one initial intake assessment.

- VIP Table for 10
- Sponsor Name/Logo featured on Lanyards and the Area Banner
- Option to include swag/collateral in goodie bag provided to event guests
- Sponsor Name/logo placement on marketing materials for Gala, including:
 - Name/Logo on Gala Invitations (commitment by 9/9/2022)
 - Name/Logo in Program Book
 - Name/Logo on prominent event signage in reception space
- Exclusive Recognition in Event Presentation
- Listed as a Sponsor on KITM Website, KITM Social Media, Gala Eblasts

Dinner Sponsor \$3,000 (TAKEN)

\$3,000 represents supporting one group of 6 kids for 12 week summer program.

- VIP Table for 10
- Sponsor Name/Logo featured on Menu
- Option to include swag/collateral in goodie bag provided to event guests
- Sponsor Name/logo placement on marketing materials for Gala, including:
 - Name/Logo on Gala Invitations (commitment by 9/9/2022)
 - Name/Logo in Program Book
 - Name/Logo on prominent event signage in reception space
- Exclusive Recognition in Event Presentation
- Listed as a Sponsor on KITM Website, KITM Social Media, Gala Eblasts

Cocktail Reception Sponsor \$2,960 One Available

\$2,960 represents supporting one family for 15 weeks of family therapy.

- VIP Table for 10
- Sponsor Name/Logo featured on Cocktail Napkins
- Option to include swag/collateral in goodie bag provided to event guests
- Sponsor Name/logo placement on marketing materials for Gala, including:
 - Name/Logo on Gala Invitations (commitment by 9/9/2022)
 - Name/Logo in Program Book
 - Name/Logo on prominent event signage in reception space
- Exclusive Recognition in Event Presentation
- Listed as a Sponsor on KITM Website, KITM Social Media, Gala Eblasts

Photo Booth Sponsor \$1,680 (TAKEN)

\$1,680 represents supporting one parent for 10 counseling sessions.

- 4 VIP Tickets
- Sponsor Name/Logo featured on Printed & Virtual Photos
- Option to include swag/collateral in goodie bag provided to event guests
- Sponsor Name/logo placement on marketing materials for Gala, including:
 - Logo on Gala Invitations (commitment by 9/9/2022)
 - Logo in Program Book
 - Logo on event signage placed at Photo Booth
- Recognition in Event Presentation
- Listed as a Sponsor on KITM Website, KITM Social Media, Gala Eblasts

Raffle Sponsor \$720 *Unlimited Available*

\$720 represents supporting 6 Co-Parenting Education Classes for Two Parents.

- 2 VIP tickets
- Sponsor/Name/logo placement on marketing materials for Gala, including:
 - Name/Logo on Gala Invitations (commitment by 9/9/2022)
 - Name/Logo in Program Book
 - Name/Logo on Event Signage
- Recognition in Event Presentation
- Listed as a Sponsor on KITM Website, KITM Social Media, Gala Eblasts

Supporting Sponsor \$555 *Unlimited Available*

\$555 represents supporting one family for five family therapy sessions.

- Sponsor Name/logo placement on marketing materials for Gala, including:
 - Name/Logo on Gala Invitations (commitment by 9/9/2022)
 - Name/Logo in Program Book
 - Name/Logo on Event Signage
- Recognition in Event Presentation
- Listed as a Sponsor on KITM Website, KITM Social Media, Gala Eblasts



For questions about gala sponsorship, please contact:

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Sponsorship commitments must be paid by 12/31/2022

Kids In The Middle is a non-profit agency that helps families transition to a new way of life before, during, and after separation and divorce for the sake of creating healthier futures for all involved. Our services focus on providing support and opportunities to help them achieve goals and step into a healthy, balanced future. Kids In The Middle annually serves over 1,600 kids and families by providing life-changing social and emotional skills to heal from the trauma of divorce and separation.

Kids In The Middle is committed to breaking down financial barriers to accessing mental health services. As a result, we have made the promise to the community to never turn a family away due to an inability to pay for much-needed counseling services for their children.

To learn more about Kids In The Middle, visit www.kidsinthemiddle.org.