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FOR IMMEDIATE RELEASE:

12th Annual Swirl, Sip & Savor Tasting Event a Huge Success

Funds raised to provide more than 1,700 Group Counseling sessions

ST. LOUIS (December 10, 2018) - Kids In The Middle (KITM) is proud to announce a successful 12th Annual Swirl, Sip & Savor Tasting Event. With a record turnout, the funds raised will provide more than 1,700 Group Counseling sessions for children and families who would otherwise not be able to afford it.

The annual fundraising event gathered more than 20 food and beverage vendors who offered delicious tastes of signature dishes, wines, craft beer, cocktails and coffees to more than 300 guests, a record number in attendance.

“Thanks to the generosity of this year’s supporters, volunteers, and food & beverage vendors, the event was a huge success, said KITM CEO, Meredith Friedman. “Swirl, Sip & Savor continues to grow year-after-year with the help of our Young Professionals Committee who work hard to coordinate this awesome event.”

Guests enjoyed tastes of savory and sweet dishes from area restaurants paired with wine, local craft beers and cocktails from St. Louis distilleries. This year’s event involved a judging panel of local celebrities including Michael Girsch, General Manager of St. Louis Cardinals, Donny Fandango, On-Air Personality for 105.7 The Point, Guy Favazza, On-Air Personality for KSHE 95, Bobby Plager, Hall of Fame NHL Player and former St. Louis Blues hockey player, and Alexis Zotos, Reporter for KMOV, that tasted and voted on their favorite dishes. Blk Mkt Eats received the award for “Best Savory Dish” for their sushi nachos and Maggiano’s won “Best Sweet Dish” for their chocolate zucchini bites. The “People’s Choice” award went to Poke Doke for their Poke Bowls.

“Events like Swirl, Sip & Savor help our agency raise the much-needed funds to continue to provide counseling services to those who otherwise would not be able to afford it,” continues Friedman. “

About Kids In The Middle

Kids In The Middle (KITM) helps children and families transition to a new way of life before, during and after separation and divorce, for the sake of creating healthier futures for all involved. Founded in 1977, KITM is a nationally accredited non-profit agency that provides comprehensive and confidential counseling, education and support services focused on the entire family. KITM is a proud member of the United Way of Greater St. Louis and receives funds from the St. Louis County Children’s Service Fund. KITM is located at 2650 S. Hanley Rd. in St. Louis, Mo. For more information, visit www.kidsinthemiddle.org.